



M FRAMES

CREATIVE PRODUCTION HOUSE

Beyond the Frame. Into the Story.

COMPANY PROFILE

A DIVISION OF

EEDEN

CR 157869-1

01 - INTRODUCTION

Built on creativity. Driven by storytelling.

M Frames is a Creative Production House helping brands, businesses, creators, and individuals tell meaningful stories through photography, videography, editing, and creative direction.

*Great visuals do more than look good - they tell stories. **Every frame we make has a purpose.***

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02 - THE STUDIO

An independent creative production house.

M Frames is a founder-led Creative Production House established by Kevin Joseph Sunil, also known as Lonelessfreak. Built on a passion for storytelling, photography, videography and visual content creation, M Frames helps brands, businesses, creators and individuals bring their ideas to life through impactful visuals and meaningful stories. Based in Bahrain and available worldwide.

01 / INDEPENDENT

A focused house

A studio, not an agency - direct access to the person making your work.

02 / FOUNDER-LED

One vision, end to end

Production, story and craft from the first frame to the final cut.

03 / REACH

Bahrain, worldwide

Based in Bahrain, working across the GCC and on location worldwide.



03 - WHAT WE DO

From idea to final frame.

A creative production house - photography, videography, editing, colour and creative direction. Engage us for a single piece of work or an end-to-end production.

/ 01 Production

Photography & Videography

Cinematic stills and film for brands, businesses and creators - shot with professional production standards and a storyteller's eye.

COMMERCIAL ADS

CORPORATE

BRAND FILMS

PRODUCT

SPORTS

EVENTS & EXHIBITIONS

/ 02 Post

Video Editing & Colour

Freelance editing and finishing that gives your footage its punch - from long-form corporate films to short-form social.

VIDEO EDITING

COLOUR & GRADING

YOUTUBE

REELS & SHORT-FORM

/ 03 Direction

Creative Direction & Production

The thinking that ties it together - concepts, content strategy and the management that gets a production delivered.

CONTENT CREATION

CREATIVE DIRECTION

BRAND CONSULTATION

PRODUCTION MANAGEMENT

/ 04 On request

For every occasion

Beyond commercial production, we cover the moments and passions that matter - for businesses and individuals alike.

SOCIAL CAMPAIGNS

FAMILY & EVENTS

MATERNITY

BRIDAL & GROOM

AUTOMOTIVE

PETS

HOSPITALITY

Travel projects are available worldwide. Travel, accommodation, permits and related expenses are charged separately depending on the project location and requirements. Every project is tailored to what you need.



04 - HOW WE WORK

One vision, one rhythm.

A clear path from the first brief to the final delivery - the same rhythm on every project, large or small.

01

Discover

Understanding your vision, objectives and audience before a frame is shot.

02

Plan

Developing creative concepts and production strategies tailored to your goals.

03

Create

Capturing and producing content with professional technique and creative storytelling.

04

Deliver

Polished final content, optimised for impact across digital, print and commercial platforms.



05 - WHY M FRAMES

What sets the work apart.

The standards and instincts that make M Frames the team to call when the work has to land.

001

Cinematic storytelling

Great visuals do more than look good - they tell stories. Every frame we make has a purpose.

002

End to end

Cinematic production, story and craft from the first frame to the final cut - one vision throughout.

003

Strategy & standards

Production-grade craft, reliable delivery and the strategy that ties a project together, large or small.

06 - SELECTED WORK

Work that earns a *second look.*

A selection of recent photography and film - automotive, sport, hospitality and the brands, clubs and people we work with across the region.

AUTOMOTIVE · PHOTOGRAPHY & FILM

Icons of Porsche - UAE

A self-initiated cinematic story from the show - performance, design and detail.



SPORT · PHOTOGRAPHY & FILM

Tennis 360 - UAE

A season on court plus beach-tennis social mixers - speed, focus and craft.



SPORT · PHOTOGRAPHY & FILM

Al Ahly Club - UAE

Pitch-side with a youth football academy - training, match play and portraits.



CAFÉS & RESTAURANTS · FOOD & FILM

La Vue Café - UAE

Afternoon tea, breakfast service and a cinematic film for the café.



MORE WORK ACROSS AUTOMOTIVE · SPORT · CAFÉS & RESTAURANTS · COMMERCIAL & BRAND

PHOTOGRAPHY • FILM

Beyond the Frame. *Into the Story.*

Cinematic stills and film for the brands, cars, clubs and people we work with - shot with intent, finished with craft.

07 - CONTACT

Let's create something extraordinary.



SCAN TO VISIT

Launching a brand, producing a commercial, covering an event or bringing a creative vision to life - M Frames is ready. Tell us about your brand, your launch, or the look you're chasing. We reply within one business day.



COVERAGE Bahrain • Saudi Arabia • UAE • Worldwide on request

REACH US

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THE COMPANY

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M FRAMES

Where every frame has purpose

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